



**Indian Council of Social Science Research  
Southern Regional Centre (SRC) Hyderabad**

**Applications are called for organizing Onsite/Online Seminar/Conference/  
Lectures and Art / Skit / Postures / Shows / Short Films / Documentary/  
Biography / Monographs to Celebrate 'Azadi Ka Amrit Mahotsav'**

**Notification :**

Applications are called for Onsite/Online Seminar/ Conference/ Lectures and Art / Skit / Postures / Shows / Short Films / Documentary/ Biography / Monographs in Social Sciences to celebrate "**Azadi Ka Amrit Mahotsav**" from the faculty of Social Sciences of the UGC recognized Indian University/Deemed University/ Colleges from Southern Region. The last date for the submission of duly filled in application is **15<sup>th</sup> February, 2022**. The candidates who are interested may fill in the application form (Google Form) from our Website i.e., **[www.icssr-src.org](http://www.icssr-src.org)**.

**1. Introduction**

Southern Regional Centre (SRC) of Indian Council of Social Science Research (ICSSR) with its primary objective to promote Social Science Research in the Southern Region, provides partial financial assistance to the faculty members of the Social Science disciplines in Universities, Colleges and Institutes in the southern region for conducting Seminars/Conferences/Training and Capacity Building Programmes/ Research Methodology Courses and Short Duration Research Projects. The jurisdiction of the Southern Regional Centre extends to the states of Telangana, Andhra Pradesh, Tamilnadu, Kerala, Karnataka and the Union Territories of Lakshadweep and Pondicherry.

ICSSR - SRC identified the broad theme "**Azadi Ka Amrit Mahotsav**" and intends to extend partial financial assistance under the following streams:

- i) Online National Seminars/ Conferences ii)  
Online Lectures
- iii) Art / Skit / Postures / Shows / Short Films / Documentary/ Biography /  
Monographs

## **Overarching Theme**

'**Azadi Ka Amrit Mahotsav**' is an initiative to celebrate and commemorate 75 years of progressive independent India and the glorious history of its people, culture and achievements. This **Mahotsav is dedicated to the people of India** who have been instrumental in bringing India thus far in its evolutionary journey and they also have the power and potential to activate India 2.0, fuelled by the spirit of **Atmanirbhar Bharat**. 'Azadi Ka Amrit Mahotsav' is an embodiment of all that is progressive about India's socio-cultural, political and economic identity. One of the primary focus of the celebration is to document our unsung heroes, lesser known personalities and places that have made invaluable contributions in the freedom struggle of India. It commenced on 12th March 2021 with a 75 Week countdown to our 75th Anniversary of independence and will be concluded post a year, on 15th August 2023.

## **Themes of Azadi Ka Amrit Mahotsav:**

The themes planned by the Government to celebrate the 'Azadi Ka Amrit Mahotsav' are as follows:

### **1. Vishva Guru Bharat**

People from all around the world converged to India to gain from its priceless wisdom. Illuminaries like Charak, Patanjali, Bhaskaracharya, Chanakya, Sushruta, Kanad, and Aryabhata have left indelible imprints in various domains of human knowledge for the entire world. India has all the potential to become Vishva Guru once again because of its value system, culture and inherent belief in 'Vasudhaiva Kutumbakam'. Moreover, India is also reforming the education system of the country by implementing NEP 2020.

### **2. Ideas, Achievements and Resolve**

Through Azadi Ka Amrit Mahotsav, the government aims to commemorate every citizen's belief in India as the 'best-in-class' in social, political and economic terms. Amid all the planned events, the country's achievements in varied sectors, such as agriculture and science & technology, will be highlighted. Such programmes will not only help in nation building but also aid citizens in overcoming challenges in their daily lives. These initiatives will further strengthen the country's performance at large and give rise to new dreams and opportunities.

### **3. Atmanirbhar Bharat**

During the pandemic, as a nation, India has shown the entire world its resilience and capability to deal with extreme adversities. India has not only started the world's largest self-made vaccination drive, but it is also exporting it to many other countries. Aatmanirbharta provides financial support to several firms, encouraging

entrepreneurs to produce goods and services within the country. This will help the country to focus on the tagline of 'vocal for local,' the promotion of local brands, manufacturing, and supply chains that will provide a significant boost to India's economy. This will ultimately help India to become Atmanirbhar Bharat in every aspect.

#### **4. India's Rich Cultural Heritage**

Principle of 'Unity in Diversity' lies in the deep roots of India. People from different ethnicities coexist peacefully, speak different languages, eat different foods, and follow distinct customs. India has developed numerous kinds of art, architecture, painting, music, dance, festivals, and rituals over the years, and this diversity has resulted in an unparalleled culture that the rest of the world admires. This theme will highlight the rich culture and heritage of India and celebrate the India's achievements by organising various events across the country.

#### **5. Celebrating Unsung Heroes**

During the celebration of 'Azadi Ka Amrit Mahotsav' activities like exhibitions, publications, and the development of museums to honour the unsung or unacknowledged heroes of India's freedom struggle will be conducted as many independence freedom fighters do not fall within the traditional narrative of the freedom movement. The concept of unsung heroes will be intertwined with the Visit India Year 2022', which will also help to promote regional art, culture, tradition, wellness and yoga.

#### **6. Independence 2.0**

The vision of New and Atmanirbhar Bharat can become a reality by promoting and focusing on local manufacturing i.e. 'Made in India' and being 'vocal' about 'local'. The focus must lie on creation of world-class products, promoting investments and value pricing. This shall lead to establishment of a level-playing business ecosystem, keeping the Sustainable Development Goals (SDGs) in mind. Not only will sustainability remain a key, increased participation of local craftsmen and artisans shall be witnessed as well. All the aforementioned elements (such as Visva Guru Bharat, Aatmanirbhar Bharat) will be imbibed in spirit while implementing this vision. Along with imbibing ethos, marketing battles will also have to be fought in the fast-evolving consumer world. Implementation of this vision will drive success of Independence 2.0.

**The following are the Themes and Sub Themes and the applications are called for under the below categories:**

- i) Onsite/Online National Seminars/ Conferences ii)  
Onsite/Online Lectures
- iii) Art / Skit / Postures / Shows / Short Films / Documentary/ Biography /  
Monographs

**The following are the Broad Themes:**

1. Freedom Struggle
2. Actions@75
3. Achievements@75
4. Ideas@75, and
5. Resolve@75

**Sub Themes:**

**1. Freedom Struggle:**

1. Movements & Struggles freedom movements
2. Forgotten Heroes; Stories of Unsung heroes, freedom fighters
3. Milestones; key milestones during the freedom struggle and
4. Ideas-ideas that inspired the struggle for independence

**2. Ideas@75 (Ideas and Ideals which unite the country)**

1. Vasudev Kutumbakam
2. National Security
3. Innovation, Peace & Unity
4. Ideas of India
5. Development
6. Sustainability, and
7. Justice

**3. Achievements@75:**

1. Women@75
2. Village@75

3. Youth@75
4. Environment@75
5. Diaspora@75
6. Defence@75 and
7. Economy@75

**4. Actions@75 (Current priorities and actions activated through programs and scheme):**

1. Swachha Bharat
2. Swastha Bharat; Ayushman Bharat, Aarogya Bharat
3. Atmanirbhar Bharat
4. Ek Bharat Shrestha Bharat
5. One Nation One Ration Card Unifying Agricultural Markets;
6. Sabka Saath, Sabka Vikas, Sabka Viswas, Sabka Prayas
7. Skill India
8. Digital India
9. National Education Policy and
10. GST

**5. Resolve@75**

1. India 2.0; Vision for India in 2047:
2. Sector specific aspirations
3. Involve all sections; Youth, Students, Entrepreneurs, Diaspora, etc; and
4. Articulation of goals and targets for the above

ICSSR-SRC is inviting applications for organizing Onsite/Online Seminars/ Conferences/ Lectures and Art / Skit / Postures / Shows / Short Films / Documentary/ Biography / Monographs on the above given themes of 'Azadi Ka Amrit Mahotsav'.

For further details like Application Form, Budget Estimation, Forwarding Letter and other guidelines please visit the webpage of ICSSR – SRC: <http://www.srcicssr.org>