



**ICSSR-SRC Sponsored two days National Conference on
Digital and Emerging Technologies in Higher Education
23rd&24thFebruary, 2024**

In Association with



Globethics South Asia Centre, Bangalore

Organized by



**Acharya Bangalore B School
Andhrahalli Main Road, Off Magadi Road
Bengaluru-560 091, India.**

www.abbs.edu.in

ABBS

Acharya Bangalore B-School (ABBS) was established in the year 2008. MBA is the flagship program of ABBS. In the subsequent year, 2009 ABBS School of Management was established to offer PGDM program. The institution has a vast campus with state-of-the-art infrastructure and other facilities to create a world class environment in learning. The campus is located in Bengaluru, Off Magadi Road. ABBS an autonomous College, affiliated to Bangalore University, offers undergraduate and post graduate programs in Commerce, Management, Arts and Science. The Institute is accredited nationally and internationally. IACBE, USA has accredited ABBS in 2023 for seven years. In both cycles (for 5 years each) ABBS is accredited by NAAC with 'A' Grade 3rd Cycle. The recent accreditation is from 2023 to 2028. The MBA program of ABBS is accredited by NBA in 2019.

Globethics

Domiciled in Geneva, Switzerland, Globethics is an international organization committed to furthering its vision of ethics in higher education. The organization reaches out to teachers, students, and other stakeholders to support the integration of relevant and contextual standards and structures to promote a deeper understanding of ethics in their context. Through training programmes, research, collaborative projects, and introduction to best practices, Globethics.net ensures qualitative differences in the approach to ethics and aims to achieve the United Nations Sustainable Development Goals through its endeavors.

About the Conference

The use of digital technologies to enhance learning has gained considerable attention in higher education. Digital learning has become a new normal and the world has been moving towards a digital future. The digital transformation in higher education has been significantly appreciated.

The proposed two days National Conference will deliberate Digital and Emerging technologies in Higher Education. Digital and Emerging technology tools like Artificial Intelligence (AI), Machine Learning (ML) and Deep Learning (DL), Augmented Reality (AR) and Virtual Reality VR), Ethical issues associated with these tools will be discussed. Further, Assessment for Learning and Assessment of Learning will also be covered in the conference.

Research papers / Case studies are invited for presentation covering the below mentioned sub-themes:

- **Impact of AI in Higher Education**
- **Application of AI in Higher Education**
- **Ethical Issues associated with AI in Education**
- **Assessment for Learning and Assessment of Learning**
- **Application of digital technologies in Higher Education**
- **Impact of online sessions**

- **Applications of AR & VR in Education**
- **ChatGPT & screening of applications**

Conference Key Objectives

- To learn current practices adopted and technology used in Education
- To share updated knowledge on digital technologies in Education.
- To provide a common platform to corporate participants and the participants from academia for collaboration and exchange of ideas.
- To highlight the ethical issues associated with emerging technologies.
- To understand the technology tools used for assessment and learning
- To disseminate the knowledge from academicians from leading institutions, Industry experts and corporate leaders.

Call for Research Papers

Research papers and Case studies are invited from the participants from academia, corporate and research scholars related to the sub-themes.

Any other subthemes related to main theme will also be considered.

Presented papers abstract will be compiled and included in the conference compendium with ISBN.

Guidelines for Submission of Papers:

The submission is to be done in MS Word only. Articles must be original write ups. The first page should contain author name, designation, institution / organization name, mail id and mobile number.

The body of the manuscript should be justified with the font size of 12, using Times New Roman font with line spacing of 1.5. There must be no tab for the first sentence of the paragraph. References must be presented in APA format.

The paper should be mailed to the email id: dr.sengottuvelu@acharyabbs.ac.in submitted papers will be screened by an expert panel.

Target group / Participants:

- Faculty /Corporate
- Research Scholars / Students

Registration:

Participation fee:

Details	Participation fee (Rs)
Paper presenters (All categories)	1800
Only participation: Faculty / Corporate	1000
Research Scholars / Students	800

All registered participants will be provided with a participation certificate.

For paper presenters Rs.1000/ per paper will be paid as 'Honorarium' to the authors and also certificate of paper presentation will be provided. However, they should register and pay participation fee accordingly.

No accommodation will be provided. Participants will be provided with Tea/Coffee/Biscuits and Lunch on both the days.

Details for payment

Beneficiary Name: Acharya Bangalore B School

Account No. : 0399053000015083

Name of the Bank: South Indian Bank

Branch: Indiranagar, Bangalore

IFSC Code: SIBL0000399

Scan QR Code for Payment



Registration Link

<https://forms.gle/Gfi2bdPfHdANsiV59>

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Director-PGDM

Ms.RajulaVethanayagam

Regional Manager-Globethics, South Asia Centre, Bangalore.

Conference Conveners:

Dr.C.Sengottuvelu , Professor& Head-Research, ABBS

Dr. R.K. Prema, Associate Professor, ABBS

Dr. Shalini H.S, Associate Professor, ABBS

Important Dates:

Last date for submitting Abstract: 31-01-2024

Last date for submitting full paper: 10-02-2024

Letter of Acceptance: 14-02-2024

Conference dates: 23&24 February, 2024

For further detailscontact:

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