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Co-CONVENOR

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Dr. S. Venkatesh, Director, P.G Courses, K.B.N. College (Autonomous)

Dr. T. Vijayababu, Principal, K.B.N. Jr. College

Smt. Shamim, IQAC Co-ordinator

Dr. K. Kiran Kumar, Director, Research & Development Cell

ORGANISING COMMITTEE

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Smt. K. Swarupa Rani

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Ms. P.Swapna

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ISO 9001-2015 CERTIFIED

NAAC 'A++' GRADE CYCLE 4

K.B.N. COLLEGE

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee) (AUTONOMOUS)

Kothapeta, Vijayawada - 520 001.



ICSSR-SRC Sponsored Two Day Seminar on

"CHALLENGES & OPPORTUNITIES FACED BY INNOVATIVE ENTREPRENEURS IN INDIA"

4th July & 5th July, 2025



Organized by

Department of Commerce & Management

About the College

Kakaraparti Bhavanarayana College is a vivacious outcome of a century old renowned charitable organization, S.K.P.V.V. Hindu High Schools Society with "Tejaswina Vadheethamasthu" as its motto. Since its inception in 1965, it marked an epoch in innovative education, in an academically and economically impoverished area. The college with heightened social imagination and ardent zeal, shone like a lodestar led innumerable students towards the goal of an illustrious life. The ever vibrant college grew by leaps and bounds and has evolved with times. It has been adorned with the Autonomous status by the UGC in the year 2010, and received "Best Laboratory", "Best Academic Achievement", "Best Library", "Best NSS Unit" awards. The College has never rested on its laurels and has been relentlessly raising the bar. It has been reaccredited with "A++" Grade by NAAC in 2024.

About Department

The department of Commerce and Management was established in the year 1965. Eversince its inception the department has been an eponym for the college. The department is an alter ego of the college, which is fondly referred to as Commerce College instead of KBN College. Many illustrious stalwart embellished the department and had an enviable and indelible impact on the students as well as the college itself. Their legacy continues and currently, among the distinguished faculty, not less than 7 doctorates emblazon the banner of the department, which is also embellished with 7 other M.Phil. degree holders and NET/SET qualified members. The Lion's share of the academic strength of the college is its students pursuing courses like B.Com.(General) B.Com.(TP), B.Com.(Computers), B.B.A., and B.Com.(Logistics) BBA (Analytics) at the degree level MBA at the PG level. More than 1500 students at UG and 300 students at PG levels asseverate the academic might of the college. The unique courses like B.Com.(logistics) and the college has the unparalleled distinction of being the only college offering these courses that augment the employability of the successful students.

About Seminar

Entrepreneurs in India face a complex set of challenges ranging from regulatory hurdles to talent acquisition. The country's vast market, government initiatives, and the rapid growth of technology offer numerous opportunities for those willing to innovate. The seminar aims to explore the dynamic environment that innovative entrepreneurs face in India, focusing on the challenges they encounter and the opportunities they can leverage for success. With the rise of technology, a thriving startup ecosystem, and a large market potential, India presents a unique set of conditions for entrepreneurs. However, they must navigate a complex mix of hurdles to achieve sustainable growth and innovation. By addressing these challenges head-on and leveraging available opportunities, entrepreneurs can position themselves for success in an increasingly competitive global marketplace.

Themes & Sub Themes

- a) Regulatory and Policy Landscape for Entrepreneurs in India
- b) Access to Finance and Funding in India
- c) Talent Acquisition and Retention in Innovative Startups
- d) Technological Advancements and Infrastructure Challenges
- e) Market Access and Consumer Behaviour in India
- f) Social Impact and Sustainability in Entrepreneurship
- g) Networking, Collaboration, and Community Building for Startups
- h) Risk Management and Resilience for Entrepreneurs
- i) Innovation in Specific Sectors
- j) Globalization and International Expansion of Indian Startups
- k) Entrepreneurial Leadership and Vision for Innovation

Email ID for the submission of the Abstract
seminar@kbncollege.ac.in

Important Dates

- 📅 Last date for Submission of Abstract **30th June 2025**
- 📅 Registration opens from: **9th June 2025**

Registration Fees

UG / PG Students / Research Scholars	₹ 300
Faculty / Academicians	₹ 500
Industrialist / Professionals	₹ 1000

Mode of Seminar: The seminar will be conducted through offline mode only
Accommodation will be provided to outstation participants only on prior intimation.

Click on
Registration Link

or Scan



Bank details

Account Name : Principal, KBN College
Account Number : 1414155000114010
Bank Name : Karur Vysya Bank Ltd.
Branch : One Town, Vijayawada
IFSC Code : KVBL0001414

Venue

UG Seminar Hall, KBN College, Vijayawada,