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 Cluster University, Kurnool



**Chair Person**  
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 Principal (FAC), Silver Jubilee Govt. College



**Chief Advisor**  
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 Former Principal & Dean (Retd)  
 SV University, Tirupathi



**Chief Advisor**  
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 Head, Dept of History  
 Silver Jubilee Govt. College, Kurnool



**Convener**  
**Dr. G. Yella Krishna**  
 Head, Dept of Economics  
 Silver Jubilee Govt. College, Kurnool

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**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH**  
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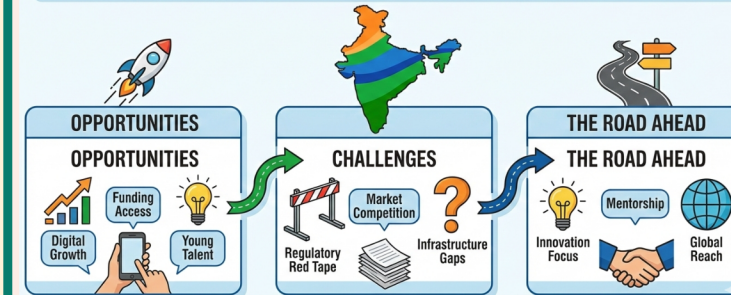
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Sponsored

**Two Day National Seminar**

On

**ENTREPRENEURSHIP AND START-UPS IN INDIA:**  
**OPPORTUNITIES, CHALLENGES, AND THE ROAD AHEAD**



**24 - 25 March 2026**

**Organized by**  
**Department of Economics**  
**Silver Jubilee Govt College, Kurnool**

## About College

Silver Jubilee Government College, Kurnool, was founded as a gift to Andhra Pradesh by the then Prime Minister Smt. Indira Gandhi on the eve of Silver Jubilee Celebration of Indian Independence in 1972. It was the brain child of Sri M. V. Rajagopal, Secretary for Education, Government of AP under the aegis of Sri P. V. Narasimha Rao, the then Chief Minister to provide quality higher education to meritorious students selected through a State-wide entrance test from all over the erstwhile Andhra Pradesh and to forge emotional integration among the various regions.

The college produced many great alumni such as Sri I. Y. R. Krishna Rao, IAS, former Chief Secretary to Govt. of A.P., Hyderabad, Sri N.C. Nagarjuna Reddy, Ex-Director, Treasuries, Government of AP, Hyderabad, Prof. D.V.A. Raghava Murthy, Director, SSP, ISRO, Bangalore, Sri Siva Kumar, CEO, ITC, Hyderabad, Sri Bhupal Reddy, IRS (Rtd.), Sri Sathyanarayana, Secretary to Government, BC Welfare Department, Government of A.P, Sri M Ramachandrudu, IAS, Sri Manjunatha, IRS, The college continues to retain its uniqueness with its eminent alumni.

A turning point in its chequered history came in 2021 when it was made a Constituent Lead College of Cluster University, Kurnool. Established under "The Cluster University (Kurnool) Act, 2019 Act 13 of 2020" and funded through RUSA, Cluster University, Kurnool is first of its kind in south India. In accordance with cherished goals of Cluster University, the Silver Jubilee Govt. College is striving hard to provide opportunities to the aspiring students of the State to pursue higher education and also to bridge the critical gaps in specialized disciplines. In its 54th year, the college is embracing emerging trends in teaching and learning in order to strengthen the educational experiences of students.

## About Seminar

Entrepreneurship and start-ups have become vital drivers of innovation, economic growth, and employment in India. Since the launch of the Start-up India initiative in 2016, India has emerged as the world's third-largest start-up ecosystem, with over 100,000 recognized start-ups across diverse sectors. Despite this progress, challenges such as limited rural finance, regulatory hurdles, skill gaps, and market risks persist. This National Seminar aims to bring together academicians, policymakers, entrepreneurs, and students to critically examine opportunities, address challenges, and chart a sustainable roadmap for India's entrepreneurial future aligned with inclusive development.

## Objectives

- To study trends, opportunities, and challenges in India's start-up ecosystem.
- To examine the role of key government initiatives in promoting entrepreneurship.
- To analyze the contribution of start-ups to employment, innovation, and sustainability.
- To identify major barriers faced by emerging entrepreneurs.
- To promote research and dialogue on entrepreneurship for inclusive growth.
- To suggest policy measures for strengthening start-ups, especially in rural and semi-urban areas.

## Themes

The seminar will focus on the following themes to foster a comprehensive discussion:

- Entrepreneurship as an Engine of Growth – exploring its role in economic diversification, productivity enhancement, and employment generation.
- Government Policies and Institutional Support – examining the effectiveness of programs like Start-up India, MSME initiatives, and incubator networks.
- Innovation and Technological Advancements – understanding how digital transformation and emerging technologies drive new business models.
- Financing and Investment Ecosystems – analyzing the role of venture capital, angel investors, crowdfunding, and public-private partnerships.
- Sustainable and Social Entrepreneurship – promoting environmentally responsible and socially impactful business ventures.
- Women and Youth Entrepreneurship – identifying strategies to enhance participation and leadership of underrepresented groups in start-up ventures.
- Rural and Agri-Entrepreneurship – exploring the potential of entrepreneurship in agriculture, rural crafts, and allied sectors.
- Global Linkages and Competitiveness – evaluating India's integration with global start-up networks and international best practices.

## Call for Papers

We invite academicians and researchers to submit their research papers aligned with the above themes

## Guidelines for submission of Papers:

Abstracts of approximately 500 words should be submitted in English, typed in MS Word, using Times New Roman, font size 12, with 1.5 line spacing on A4-sized paper. Each submission must include the author(s) affiliation and email ID. Authors of accepted abstracts must submit full length papers not exceeding 4000 words, including references. Submissions should meet professional academic standards and adhere to the specified format.

**Selected Papers will be published in Multidisciplinary Peer reviewed journal with ISSN number and impact factor > 7.0**

**Faculty & Others :** Rs.1500/- (with publication)  
Rs.500/- (without publication)  
**Students & Scholars :** Rs.1300/- (with publication)  
Rs.300/- (without publication)

**Last date for Registration with abstract : 01.03.2026**  
**Last date for Full length paper : 05.03.2026**

**Registration link for Participation**  
<https://forms.gle/rw3Mb1MBorVacnR19>

**Link for Full Length Paper Submission**  
<https://forms.gle/7fJMfvEYJkHmkt2FA>

**Fee Payment QR Code**

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