

Resource Persons

Date: 11-03-2026 (Day - 1)



Importance and Sources of Secondary Data

Dr. C. Muthu Velayutham
HOD & Associate Professor
Department of Management Studies
Anna University
Regional Campus, Madurai



Foundations of Research Methodology and Research Design

Dr. S. Gayathri
Associate Professor
Department of Corporate Secretaryship
Bharathidasan Govt. College for Women (Autonomous)
Puducherry.



Mastering Data Analysis

Dr. L. Subbu Raj
Associate Professor
School of Management
Hindustan University,
Chennai, Tamil Nadu.

Date: 12-03-2026 (Day - 2)



From Idea to publication: How to develop and write a Research article

Dr. P. Parthiban
Head, Faculty of Management
SRM Institute of Science & Technology
Tiruchirappalli, Tamil Nadu



Non-Parametric Tests and Decision-Making in SPSS

Dr. A. Phillip Arokiadoss
Assistant Professor
Department of Statistics
St. Joseph's College (Autonomous)
Tiruchirappalli, Tamil Nadu



Practical Research Design and Statistical Analysis

Dr. N. S. Shibu
Associate Professor of Management Studies
Centre for Distance and Online Education (CDOE)
Bharathidasan University, Tiruchirappalli, Tamil Nadu.

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(Affiliated to Bharathidasan University, Tiruchirappalli)
(Accredited with 'A' Grade by NAAC (3rd Cycle) with CGPA 3.23 out of 4)
PERAMBALUR - 621 220, TAMIL NADU, INDIA
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A Two-Day
National Level Workshop on
**Mastering Research and Data
Analysis with SPSS: From Basics to
Insights (MRDA - 2026)**
11th & 12th March 2026

Organized by
**PG & RESEARCH DEPARTMENT OF
MANAGEMENT STUDIES**
Sponsored by
**INDIAN COUNCIL OF
SOCIAL SCIENCE RESEARCH (ICSSR - SRC)**



ABOUT THE COLLEGE

Thanthai Hans Roever College of Arts and Science, established in 1985 by the St. John Sangam Trust in memory of Rev. Fr. Hans Roever, is a self-financing, co-educational, religious minority institution affiliated to Bharathidasan University and approved by the University Grants Commission, New Delhi. Guided by the visionary leadership of our Founder-Chairman, Dr. K. Varadharaajan, the College is committed to providing quality higher education, especially to students from socially and economically disadvantaged and rural backgrounds, with a special focus on the Christian minority community.

The College offers a wide range of Undergraduate, Postgraduate, M.Phil., and Ph.D. programmes in disciplines such as Arts, Science, Commerce, Management, Computer Science, Social Work, and Physical Education, along with Diploma and P.G. Diploma courses. With more than 150 highly qualified faculty members, state-of-the-art laboratories, a well-equipped library, advanced computer and language labs, and 24/7 internet facilities, the College ensures excellence in teaching, learning, and research. To foster holistic development, the institution promotes curricular, co-curricular, and extracurricular activities through various clubs, cells, and associations, covering areas such as cultural activities, sports, entrepreneurship, career guidance, NSS, NCC, and Rotaract. The College also serves as a Nodal Centre for the Bharathidasan University Technology Park (BUTP) and the Institute for Entrepreneurship and Career Development (IECD).

Accredited by NAAC and recognized under UGC 2(f) and 12(b), Thanthai Hans Roever College strives towards its mission of empowering youth with updated knowledge, skills, and values; promoting research; and contributing to socio-economic and cultural transformation, thereby shaping a peaceful and progressive society.

ABOUT THE DEPARTMENT

The Department of Management Studies, established in 1987, is committed to developing skilled and competent management professionals. The Department offers BBA, MBA (AICTE Approved), and Ph.D. programmes and has over 39 years of excellence in management education.

The Department is supported by experienced and highly qualified faculty members, many holding Ph.D. degrees from reputed universities. It has a well-equipped Learning Resource Centre with over 10,000 books, access to J-Gate e-journals, and national and international journals. A dedicated Computer Centre with business-related software enhances practical learning.

Our alumni hold key positions across various industries, and the Department actively collaborates with business and social organizations to strengthen industry-academia interaction.

ABOUT THE WORKSHOP

"Mastering Research and Data Analysis with SPSS: From Basics to Insights" is an academically oriented workshop organized by the Department of Management Studies with the financial support of the Indian Council of Social Science Research (ICSSR). The programme is designed to enhance the research and analytical competencies of postgraduate students and research scholars. The workshop focuses on strengthening participants' understanding of research design, data handling, statistical analysis, and interpretation of results using SPSS. Through expert-led sessions and practical demonstrations, participants will gain exposure to appropriate statistical techniques relevant to dissertations, theses, and scholarly publications. The programme aims to promote rigorous research practices, improve data-driven analytical skills, and support the effective presentation of research findings in accordance with academic standards.

OBJECTIVES OF THE WORKSHOP

- To strengthen participants' understanding of research methodology and statistical analysis in social science research.
- To provide hands-on training in data coding, management and analysis using SPSS.
- To familiarize participants with appropriate statistical techniques for hypothesis testing.
- To develop skills in interpreting SPSS outputs and deriving meaningful research insights.
- To enhance the effective use of statistical results in theses, dissertations, and research publications.
- To promote rigorous, accurate, and ethical research practices.



REGISTRATION DETAILS

Students	: Rs.200/-
Research Scholars	: Rs.300/-
Faculty members	: Rs.500/-
Industry professionals	: Rs.700/-

PAYMENT DETAILS

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Principal
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Convenor
Head - Management Studies

Dr. K. MARUTHADURAI
Dean of Arts

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Vice-Principal

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