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Dept of Economics  
GDC, Puttur



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GDC, Puttur



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16. Dr M Srinivasulu, Incharge, Dept. of Lib. Science
17. Sri B Surya Babu, Incharge, Dept. of Physical Education

## Resource Persons of the Seminar



**Key Note Speaker**  
Sri J V M Sarma,  
Addl. Commissioner, State Taxes, Tirupati



**Prof. G Savaraiah,**  
Principal & Dean (Rtd), SVU, TPT.  
UGC Nominee, Board of Management, KLU, Belgaum  
UGC Nominee, Governing Body, SCET, Vijayawada



**Sri V Bhagya Teja, FCA**  
Chartered Accountant  
Speaker on GST with CII.  
Speaker on Union Budget



**Dr. M.A. Malik,**  
Professor  
Dept. of Economics  
Govt. Degree College, chevella, Telangana



**Dr D Adeppa,**  
Associate Professor,  
Dept. of Economics  
GDC, Narsapur, Telangana



**Dr. V.M. Suneela Shyam,**  
Associate Professor,  
Dept. of Economics  
Ethiraj College for Women, Chennai, Tamil Nadu



**Dr. Bala Srinivas,**  
Associate. Professor, Dept. of Economics  
New Government Degree College for Women  
Golconda, Hyderabad, Telangana



**Dr. B Sobha Rani**  
Head & CoE, Department of Economics  
S. S. A. Govt. First Grade college(A),  
Ballari, Karnataka



**Dr Putta Madhavi**  
Head, Dept. of Economics  
Sri Padmavati Mahila Viswa Vidyalayam,  
Tirupati, A.P.



**Sri N. Suresh**  
Head, Department of Commerce  
Government Degree College,  
Ibrahimpatnam, Telangana



**Dr. Rukmani Mallepu**  
Head,  
Dept. of Economics  
Government Degree College, Palamaner, A.P



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## GOVERNMENT DEGREE COLLEGE

PUTTUR, TIRUPATI Dt., A.P - 517583

[Accredited with B++ grade by NAAC]  
Affiliated to S V University, Tirupati



**Indian Council of Social  
Science Research (ICSSR)**

**Southern Regional Center,  
Hyderabad.**

**Two Day National Seminar  
on**

**"GST Reforms: Their Impact on  
Rural and Urban Livelihoods and  
Employment in India"**

**in Collaboration with, Dept. of  
Economics, GDC, Palamaner  
Sponsored**

**on 17<sup>th</sup> & 18<sup>th</sup> April 2026**



Month	GST Collections (₹ lakh cr)
April	1,8.53
May	1,4.11
June	1,4.45
July	1,4.49
Aug	1,4.44
Sept	1,4.47
Oct	1,5.52
Nov	1,4.46
Dec	1,5.50

**On A Roll**  
GST COLLECTIONS (₹ lakh cr)

32% Computer Monitor.  
10% Soaps, Hav OIL.  
20% AC, Refrigerator.

**EXTRA BUDGETARY**  
Collections show economic resilience  
Gross GST to exceed budget estimates by a healthy margin  
Will provide cushion against extra expenditure

Organized by

Department of Economics

Govt. Degree College, Puttur



### About Puttur

Puttur is a town in Tirupati district of Andhra Pradesh, located near the border of Tamil Nadu. It serves as the headquarters of Puttur mandal and is well connected by road and rail, lying on the Chennai–Mumbai railway line. The town is especially famous for its traditional bone-setting practice known as “Puttur Kattu,” which attracts people from different regions. Telugu is the main language spoken here, though Tamil is also commonly used due to its proximity to Tamil Nadu. Puttur plays an important role as a local center for education, trade, and cultural activities in the surrounding area.

### About the College

Government Degree College, Puttur, established in 1983, is committed to providing quality, application-oriented education for the holistic development of students. Recognized by UGC under Sections 2(f) and 12(B) in 1995, the college is affiliated with Sri Venkateswara University, Tirupati, Andhra Pradesh. It is NAAC accredited with Grade B++ (Cycle III – 2021), certified under ISO 9001:2015, and approved for Google Workspace for Education Fundamentals to support digital learning and academic administration.

The institution ensures inclusive access to higher education, particularly for socially and economically disadvantaged first-generation rural learners. Faculty adopt ICT-enabled, student-centric, and outcome-based teaching methods to promote academic excellence, skill development, employability, personality growth, and social responsibility.

To enhance industry readiness, the college houses an APSSDC Skill Hub and Jawahar Knowledge Centre (JKC), offering training in communication skills, digital literacy, technical competencies, career guidance, placement support, and industry-linked certification programs, thereby improving students' employment and entrepreneurial prospects.

### About the Department

The Department of Economics at Government Degree College, Puttur offers B.A. Honours (Economics) with a strong foundation in both theoretical concepts and practical application. The curriculum, covering areas such as Microeconomics, Macroeconomics, Money and Banking, and International Economics, is regularly updated to reflect contemporary economic developments and policy changes. Faculty members actively engaged in research and consultancy, contributing to academic advancement and community development. The department also promotes student participation in seminars, field studies, projects, and skill-oriented programs to enhance analytical abilities and career readiness.

### About the Seminar

Goods and Services Tax (GST) since its inception. It analyzes how GST has influenced small businesses, informal sector workers, and employment patterns across rural and urban regions. The discussion highlights both the benefits of tax simplification and transparency, as well as the challenges faced by MSMEs and structures, and market integration. The Seminar

aims to assess whether GST has promoted inclusive growth and balanced regional development. It provides policy insights to strengthen livelihood security and employment generation under the GST framework.

### Objectives of the Seminar

- To analyze the impact of GST on rural and urban livelihoods
- To examine sector-wise employment effects under the GST regime
- To evaluate challenges faced by MSMEs and informal workers
- To suggest policy reforms for inclusive and sustainable growth

### Sub-themes of the Seminar

1. GST and the Formalization of the Informal Economy – Assessing structural shifts in unorganized sectors, small traders, and informal labour markets.
2. Employment Dynamics in the Post-GST Era – Trends in job creation, displacement, and sectoral employment transitions.
3. Impact of GST on MSMEs: Survival, Growth, and Competitiveness – Comparative analysis of rural and urban enterprises.
4. GST Compliance Burden and Transaction Costs – Implications for small enterprises, startups, and self-employed workers.
5. Agriculture and Allied Activities under GST – Effects on Agri-inputs, food processing, storage, and rural value chains.
6. Women Entrepreneurship and GST – Opportunities, constraints, and gendered impact across regions.
7. Digitalization, E-Invoicing, and Technology Adoption – GST as a catalyst for digital transformation and its employment implications.
8. Sectoral Impact of GST on Manufacturing, Services, and Retail Trade – Output, pricing, and competitiveness analysis.
9. GST Revenue Trends and Public Expenditure – Linkages between tax mobilization and welfare spending.
10. Inter-State Trade, Market Integration, and Regional Disparities – Logistics efficiency and regional employment shifts.
11. Input Tax Credit (ITC) Mechanism and Working Capital Management – Liquidity implications for MSMEs.
12. GST and the Startup Ecosystem – Tax environment, innovation, and entrepreneurial growth.
13. Cooperative Federalism and Fiscal Autonomy under GST – Centre-State relations and compensation mechanisms.
14. GST Rate Rationalization and Consumption Patterns – Distributional impact on rural and urban households.
15. Policy Reforms for Strengthening Livelihood Security under GST – Future roadmap for inclusive growth and employment protection.

### Call for Papers

Authors, Academicians, Policy Makers, Industry Experts, Entrepreneurs, NGOs, Research Scholars and Students are invited to present Original Research Articles, Case Studies, Field reality Studies and Conceptual Papers relevant to the Seminar Theme

### Publication of Selected Papers

Selected articles will be published in International Peer Reviewed journal with impact factor 7.59. Send your full length articles with abstract on or before 5<sup>th</sup> April, 2026 to [gsteconomics.gdeputtur@gmail.com](mailto:gsteconomics.gdeputtur@gmail.com)

### Submission Guidelines

Abstracts of approximately 350 words should be submitted in English, typed in MS Word, using Times New Roman, font size 12, with 1.5 line spacing on A4-sized paper. Each submission must include the author(s) affiliation and email ID. Authors of accepted abstracts must submit full length papers not exceeding 4000 words, including references.

Submissions should meet professional academic standards and adhere to the specified format. Selected papers will be published in multidisciplinary International peer reviewed journal with ISSN number and impact factor > 7.59. (Both Hard and Soft copy)

Abstract must be sent on or before:

01-04-2026

Full paper must be sent on or before:

05-04-2026

### Payment - Options below

#### • FACULTY & OTHERS:

With Publication – Rs.900 + Rs.300 = Rs.1200/-

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### To contact join :

Dr P Varalakshmi - 9701395396

T Narasimhulu - 9441775347

V Babu Rao - 9848553724



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### For Registration:

<https://forms.gle/i6ySaAp4dpZAq7H66>

### For Website:

[sites.google.com/view/gstseminar2026gdcputtur](https://sites.google.com/view/gstseminar2026gdcputtur)